



7 WAYS TO GUARANTEE GREAT LEADERSHIP

AND ONE EASY WAY TO ACQUIRE ALL OF THESE SKILLS RIGHT NOW WITHOUT ANY DOWNTIME!

Don't want to settle for good? If only great leadership will do, here's 7 ways your leaders and managers can go from good to GREAT...



CULTIVATE INCLUSIVITY

Great leaders and managers lead with a positive example. They adopt an open and inclusive approach in their business and social interactions, and in their general demeanour in order to cultivate an environment in which everyone can contribute. They're able to articulate common goals and inspire diverse teams to work towards them together.

POSSESS A DEVELOPMENT MINDSET

Great leaders are highly sensitive to the development 'edges' of those around them and possess a robust understanding of their capabilities and drivers. They use this knowledge to leverage their strengths and engage them in shared pursuits.



ASK POWERFUL QUESTIONS

Great leaders and managers recognise when they need to make decisions (doing so with care and responsibility) but they also have a sharpened sense of the potential for better outcomes that can be generated by 'engaging' with someone by asking them powerful questions rather than 'telling' or 'directing'.

HAVE A SOLUTIONS-FOCUS

Great leaders and managers show their enthusiasm to embrace challenges positively and create an environment where ideas are welcomed. When things go wrong, rather than assigning blame, they adopt a solutions-focus which enables their teams to learn and grow and swiftly change course.



EMPOWER THE TEAM

Great leaders and managers are comfortable enabling and empowering their teams. They let their teams manage tasks and make decisions. They don't scrutinise every detail of the day-to-day running of the business. In doing so, they relinquish control, give ownership, encourage resourcefulness and empower others to take action.



GIVE FEEDBACK

Great leaders and managers recognise the importance of giving appreciative and developmental feedback. They use feedback to reinforce a learning environment which drives engagement, performance and productivity.



ADOPT A COACHING APPROACH

Great leaders and managers use a coaching style of leadership. They use powerful questions to engage their teams and to drive results. They outperform their counterparts who use more of a 'telling approach' or a more formal coaching style, because they're able to foster a culture of enquiry, innovation, continuous improvement and high performance by coaching in real-time situations.

DEVELOP ALL OF THESE SKILLS IN ONE EASY STEP

SCIENTIFICALLY PROVEN TO IMPROVE MANAGEMENT CAPABILITY



The multi award-winning online management development programme STAR® Manager is the easy and quick way to help your leaders and managers go from good to GREAT without any downtime.



Scientifically proven in a large study carried out by the UK Government and independently evaluated by the London School of Economics, the STAR® Manager programme has been shown to transform management capability in all of these areas in just six months.



TAKE YOUR LEADERSHIP TO THE NEXT LEVEL

Equip your leaders and managers with the leadership skills that will take their leadership to the next level, helping you to rapidly transform the leadership capability in your organisation and improve the engagement, performance and productivity of everyone around you.



Find out how STAR® Manager can help your leaders and managers go from good to great by visiting www.STARmanager.global or call +44(0) 1926 889 885.